



OTTAWA HOME & REMODELLING SHOW

JAN 21-24, 2016
EY CENTRE

JUAN
Contractor



REAL ADVICE
REAL INSPIRATION
REAL EXPERTS

NEW SHOW. NEW CUSTOMERS.

MEET THOUSANDS OF HOMEOWNERS HERE.

Expomedia, producer of the Ottawa Home + Garden Show and the Ottawa Fall Home Show, will now produce the **2016 OTTAWA HOME + REMODELLING SHOW AT THE EY CENTRE, JANUARY 21-24.**

For four days only, sell face-to-face with thousands of homeowners. Make money. Find new customers. Will you see this many qualified buyers during the same timeframe if you're not here?

MARKETPLACE EVENTS ATTRACTS QUALIFIED HOMEOWNERS

- 85% are between the ages of 25-64
- 51% are female, 49% male
- 94% are homeowners
- 60% are working on **renovation** projects
- 88% are pleased with the value they receive for the cost of admission
- 79% will talk to exhibitors to discuss specific projects
- 55% are planning to spend \$500-\$10,000+ with an exhibitor within 6-12 months
- Average attendee income is **\$100,000+**

*2014 Marketplace Events Canadian Home Show Benchmark Research



EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial, Mortgage, Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

OTTAWAHOMEANDREMODELLINGSHOW.COM

PRODUCED BY
MARKETPLACE
EVENTS



Here's what exhibitors have to say about our Ottawa Shows:

Excellent event. Well laid out, great service, fair pricing.

Tyler Wood, King Concrete

I loved everything about the show. We've already booked again for next year.

Amanda, Piramid Mfg. Ltd.

MORE THAN JUST BOOTH SPACE

Let us know your sales and marketing goals and we will customize a partnership program to exceed your needs.

- eBlasts (18,000+ opt-in available year-round)
- Website advertising (more than 52,353+ unique visits leading up to the Show)
- Show Guide listing and opportunity to advertise
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

SHOW LAUNCH – EXCLUSIVE PRICING

FROM JAN 27 - FEB 27, 2015:

Show Launch Price : \$18.50/sq.ft + Free Buyer's Guide Listing (\$99 value)

AFTER FEB 27, 2015 : \$20.00/sq.ft

ADDITIONAL FEES:

Main Aisle Premium add \$1.50/sq.ft

Corner Premium \$200 per corner

Direct Sell Premium \$100

Online Buyer's Guide listing (your own web page!) \$99 free if you book before Feb 27

**IT'S A BRAND NEW FLOOR PLAN.
CALL NOW TO GET YOUR PICK OF THE
BEST SPOTS FIRST!**

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**MARKETPLACE
EVENTS**



MARCH 26-29, 2015



SEPT 24-27, 2015



JAN 21-24, 2016

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